



GMS LOGISTICS FORUM 2021

Seizing Opportunities: Logistics and Infrastructure Potentials in the Eastern Economic Corridor



March 24-26, 2021

Amari Pattaya

Pattaya, Thailand



In this era of modern connectivity, regional corridors are the drivers of economic transformation.

Beginning in 1980, the Eastern Economic Corridor (EEC) has been the centerpiece of Thailand's mission towards a value-based and innovation-driven economy. Lauded as the Prime Gateway to Asia, the EEC is located in the country's eastern seaboard where the heart of all economic corridors in the Greater Mekong Subregion (GMS) converge. Serving also as the arterial center in ASEAN, as well as the Southeast Asia's doorway to South Asia and the Asia Pacific, the EEC is strategically placed as the centrum of uplift innovation, advanced technology, investment, comprehensive infrastructure, and skilled workforce.

Capitalizing on these, large-scale initiatives such as Thailand 4.0 were deployed to transform the eastern provinces of Rayong, Choburi, and Chachoengsao into an investment, transportation, and technological hub of Asia. At the heart of these efforts is Thailand's Logistics and Infrastructure (LOG-IN) campaign, which will integrate a complex network of roads, rails, ports, and airways, as well as link centers of production, manufacturing hubs, industrials clusters, service providers, digital networks and economic zones in Thailand to Cambodia, P.R. China, Lao PDR, Myanmar, Vietnam for deeper integration and collective economic growth.

The impacts of these logistics and infrastructure networks to the Greater Mekong subregion (GMS) will be substantial. As such, strategic efforts must be initiated to maximize the potentials of the EEC and deepen the interconnectedness among GMS member countries at a time when competitive players are emerging, innovative technologies are being introduced, and new business models are evolving in the global market against a post-pandemic landscape.

The **GMS Logistics Forum 2021** is at the forefront in strengthening the logistics and transportation networks of the EEC. Under the theme "**Seizing Opportunities - Logistics and Infrastructure Potential in the Eastern Economic Corridor**" the Forum will present ways forward in improving the efficiency of logistics and transport processes and in generating higher economic growth by forging wider business collaborations in and outside the region.

Through the Forum's expert policy discussions, targeted solutions and practical approaches will be highlighted to make more efficient the movement of goods, services, and products between and among countries. The Forum will also feature a business matching session for logistics and transportation services providers and enterprises to exchange insights and practices, as well as to broaden their business networks to induce lucrative investments.

In addition, a business product exhibition and EEC facilities structured learning visit will be made available for participants to expose them to technological advances, implementation strategies, and country-specific best practices in economic corridor management so they will be better equipped to contribute to and gain from a more robust and interconnected EEC.

It is in these ways of spotlighting regional logistics and infrastructure priorities, catalyzing political momentum, and advocating commitment to collaborative action that the GMS Logistics Forum 2021 remains a valuable conduit of transformative change in the GMS and beyond.



Organized by the Mekong Institute (MI) with support from the Thailand Convention and Exhibition Bureau and in partnership with E-commerce and Logistics ASEAN Association, the GMS Logistics Forum 2021 aims to:

- a. Support the enhancement of logistics and transportation programs and processes for stronger regional synergy;
- b. Broaden business partnerships and areas of cooperation by connecting prime movers and logistics service providers
- c. Serve as a continuing platform for networking and knowledge exchange to advance the application of innovative technologies and strategies.



FORUM ACTIVITIES

- a. The **Press Release** will convene key logistics and transportation leaders to meet with media for the strategic dissemination of EEC progress to a wider audience.
- b. The **Business Forum** will highlight the inherent value of the EEC by presenting its prevailing logistics and infrastructure initiatives and vast business investment opportunities. Discussions will also include practical measure to mitigate the impacts of COVID-19 in the sector.
- c. The **Business Networking and Matching** Session will connect freight and logistics companies through online and onsite platforms to secure and widen business partnerships within and outside the GMS. Alongside the session, a product exhibit will showcase current technological innovations and products of the sector.
- d. The **Business Visit** will expose the participants to EEC logistics facilities on the second day of the Forum. The visit will provide an opportunity for participants to collect field knowledge for more informed policy and business decision-making on future collaborations with and contributions to the EEC.



REGISTRATION

Forum delegates are invited to register at <https://logisticsgms.com/forum/register.php>. The secure online registry will include requests for additional information such as company profiles, products and services. These will be incorporated into the e-directory to facilitate through e-business matching and networking during and after the Forum.





COST

Delegates based in Thailand will shoulder domestic travel expenses to and from Amari Pattaya, Pattaya, Thailand. MI will provide meals and accommodations during the event. Bus/Van transportation will be arranged for participants and speakers from designated points from Bangkok to the Forum venue in Pattaya.

A separate guideline will be provided to targeted participants including invited speakers and panellists who will attend specific Forum activities.



PLATFORMS FOR PARTICIPATION

In compliance with social distancing guidelines, 80 international and regional delegates from government, development organizations, transport and logistics companies, technology suppliers, manufacturers, research and development centers based in Thailand will attend the Forum.

Through Zoom application and Facebook Live, transport and logistics stakeholders within and outside the GMS can access the Forum proceedings at <https://cutt.ly/ifRkpZO> and @mekonginstitute.org, respectively.



DATE AND VENUE

Press & Reception Dinner

Wednesday, March 24, 2021
18.00 pm to 20.30 pm (GMT+7)
@ Amari Pattaya, Pattaya, Thailand

Forum, Exhibition and Business Networking and Matching

Thursday, March 25, 2021
08.00 am to 17.30 pm (GMT+7)
@ Amari Pattaya, Pattaya, Thailand

Business Visit in EEC Industries

Friday, March 26, 2021 | 09.00 am to 12.00 pm
Designated EEC in Chonburi & Rayong Provinces



CONTACT

GMS Logistics Forum 2021 Secretariat

Telephone : +66 (0) 43 202411 ext. 2109

Mobile: +66 (0) 93 778 5666

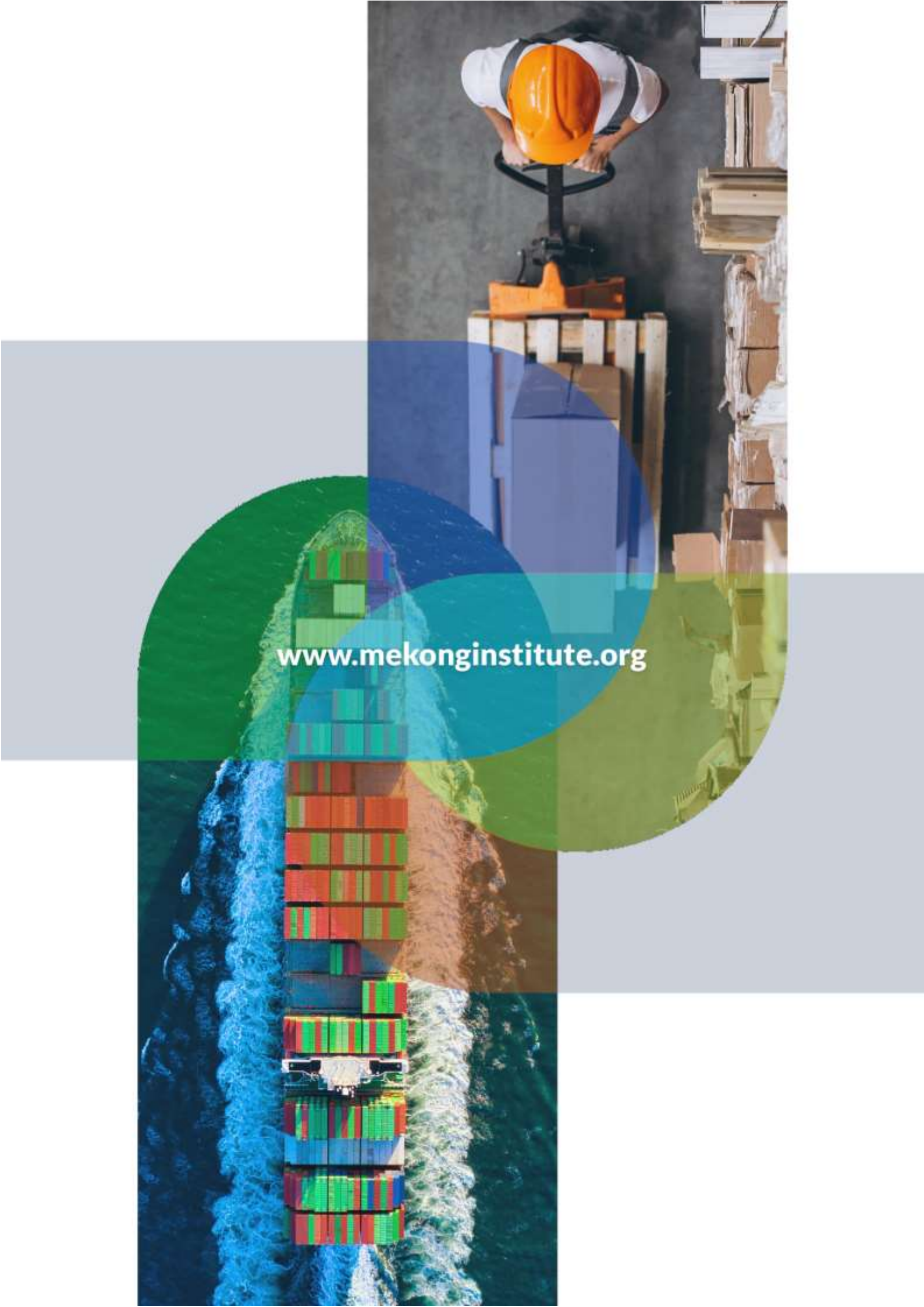
Fax: +66 (0) 43 203 565

Email: gmslogisticsforum2021@mekonginstitute.org

Website: <https://logisticsgms.com/forum/> and www.mekonginstitute.org

Mekong Institute

123 Mittraphap Rd., Muang District, Khon Kaen 40002, THAILAND



www.mekonginstitute.org